

Press release – 30 March 2020

SpecAdvisor develops free helpline to support the specification community

To support increased demand and the remote workforces that are currently a feature of many workplaces in New Zealand, SpecAdvisor have expanded their consulting service to include a free helpline.

SpecAdvisor, a product consultation and advisory service for architects, designers, builders and industry specifiers, is an industry-funded initiative that helps connect construction sector product suppliers with the specifier community. The free service helps with the collation of product information for industry projects, and provides technical product advice to support specific projects or project challenges.

Ian Watt, General Manager at Construction Marketing Services, the parent company of SpecAdvisor, says, “With an ever-changing business landscape and many teams now working remotely, getting access to up-to-date information on building products, and the availability of these products, is becoming increasingly difficult. We’re fortunate to have a well-established service that can support the industry in these difficult times. The addition of a dedicated help line means we can help even more specifiers in our community.”

Free SpecAdvisor consultation meetings can take place via video conference, phone or email.

- 0800 773 269 (0800 SPECNZ)
- Email info@specadvisor.co.nz

More information is available at specadvisor.co.nz.

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About SpecAdvsiior

SpecAdvisor acts as a conduit between some of New Zealand and Australia’s leading building industry manufacturers and the architecture, design, trade and specifier communities. SpecAdvisor is a Construction Marketing Services initiative.